



Brent Wisdom
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Description of Individual (Internal Use):
Title (if applicable):
Production Release Customer name:

For the purposes of this Production Release ("Release") "I" or "me" refers to you either as (1) an individual or (2) the owner or person responsible for the Premises (defined below) or both (1) and (2), as applicable.

In consideration of the opportunity afforded to me to participate in the production, I hereby state and agree to the following:

- 1. I can be filmed. I hereby grant to Wisdom Graphics, its agents, successors, and affiliates, and their respective employees, officers, directors, shareholders, and representatives (collectively "Producers") the right and permission to film and record me and to use my name, voice, image, information about me and any ideas or materials that I provide Producers (collectively, the "Materials") in a multimedia work created by Producers (the "Program") and in connection with advertising, publicizing, broadcasting, producing and exploiting the Program, in any and all media now known or hereafter developed, in perpetuity, throughout the universe. I understand that Producers are under no obligation to incorporate my appearance in the Program.
2. My property can be filmed. I hereby grant Producers (including Producers' personnel and actors) the right and permission to enter and use the Premises (including the exterior and interiors) located at the following address ("Premises") on or about, to film, photograph, reproduce or depict the Premises or any other materials or objects on and in the Premises (including, but not limited to, all names, addresses, logos and trademarks, people, animals, automobiles, signs, artwork, sculptures, pictures and fixtures) and to bring equipment onto and in the Premises to do the same. I understand that Producers are under no obligation to use the Premises as stated herein. Producers agree to use reasonable care to prevent damage to the Premises. All physical embodiments of filming, photography, recording on the Premises and all intellectual property rights therein and made hereunder will be known as the "Footage".
3. The Producers own the Footage. As between Producers and I, Producers own all right, title and interest including all intellectual property rights in and to the Footage. Producers will have the right to use the Footage, in whole or in part, in connection with the Program (including, without limitation, in advertising, publicizing, broadcasting, producing and exploiting the Program), in any and all media now known or hereafter developed, in perpetuity, throughout the universe. I waive any moral rights which I might otherwise be deemed to have in the Footage.
4. I'm not getting paid. I hereby agree that I will not receive any financial compensation or cash payment for the rights or permissions granted by me under this Release.
5. I agree not to sue over the Footage etc. I AGREE NOT TO SUE, AND IRREVOCABLY, UNCONDITIONALLY AND ENTIRELY RELEASE, AND HOLD PRODUCERS AND ANY LICENSEES OR ASSIGNEES OF THE PLATFORMS ON WHICH THE PROGRAM IS DISTRIBUTED AND THE SPONSORS AND ADVERTISERS THEREOF ("RELEASEES") HARMLESS FROM ANY AND ALL MANNER OF LIABILITIES, CLAIMS AND DEMANDS OF ANY KIND OR NATURE, WHATSOEVER, IN LAW OR EQUITY, WHETHER KNOWN OR UNKNOWN, WHICH I EVER HAD, NOW HAVE, OR IN THE FUTURE MAY HAVE AGAINST THE RELEASEES RELATING IN ANY WAY TO THIS RELEASE AND THE FOOTAGE, MATERIALS OR PROGRAM, INCLUDING MY APPEARANCE IN THE FOREGOING OR IN ANY OTHER MATERIALS IN WHICH THE FOOTAGE OR MATERIALS ARE USED INCLUDING CLAIMS FOR INVASION OF RIGHT OF PRIVACY, RIGHT OF PUBLICITY, DEFAMATION OR COPYRIGHT INFRINGEMENT. I understand that I may not seek any injunctive or equitable relief from any of the Releasees (such as the termination of this Release or stopping the usage or distribution of the Footage and Materials or the Program).
6. Other small print. I represent and warrant that I have the full right to enter into this Release and that I am authorized to grants all rights set forth herein. I agree that Producers may license, assign, or otherwise transfer the rights and permissions granted to them under this Release to any entity or persons including, without limitation, in the event of a merger, corporate reorganization, or the sale or transfer of all or a substantial portion of their assets. This is the complete and binding agreement between Producers and me and supersedes any other discussions or understandings I may have had with the Producers about the Footage and Materials. If any provision of this Release is invalid, the other provisions will remain in effect to the maximum extent permitted by law. This Release is governed by the laws of the state of California without regard to the conflict of laws provision. I agree that if I bring any claim related to this Release, I must bring it in state or federal court in San Bernardino County, California, and I hereby consent to jurisdiction in those courts. This Release cannot be or modified or terminated except by a written agreement signed by both the Producers and me.

Signature:
Print Name: Date:
Address:

**If the above signatory is under 18 years old, the parent of legal guardian of such person must sign below:

I am the parent (or guardian) of minor child signing above and I hereby consent to the foregoing on behalf of such minor child and personally join in the representations set forth above.

Signature:
Print Name: Date: